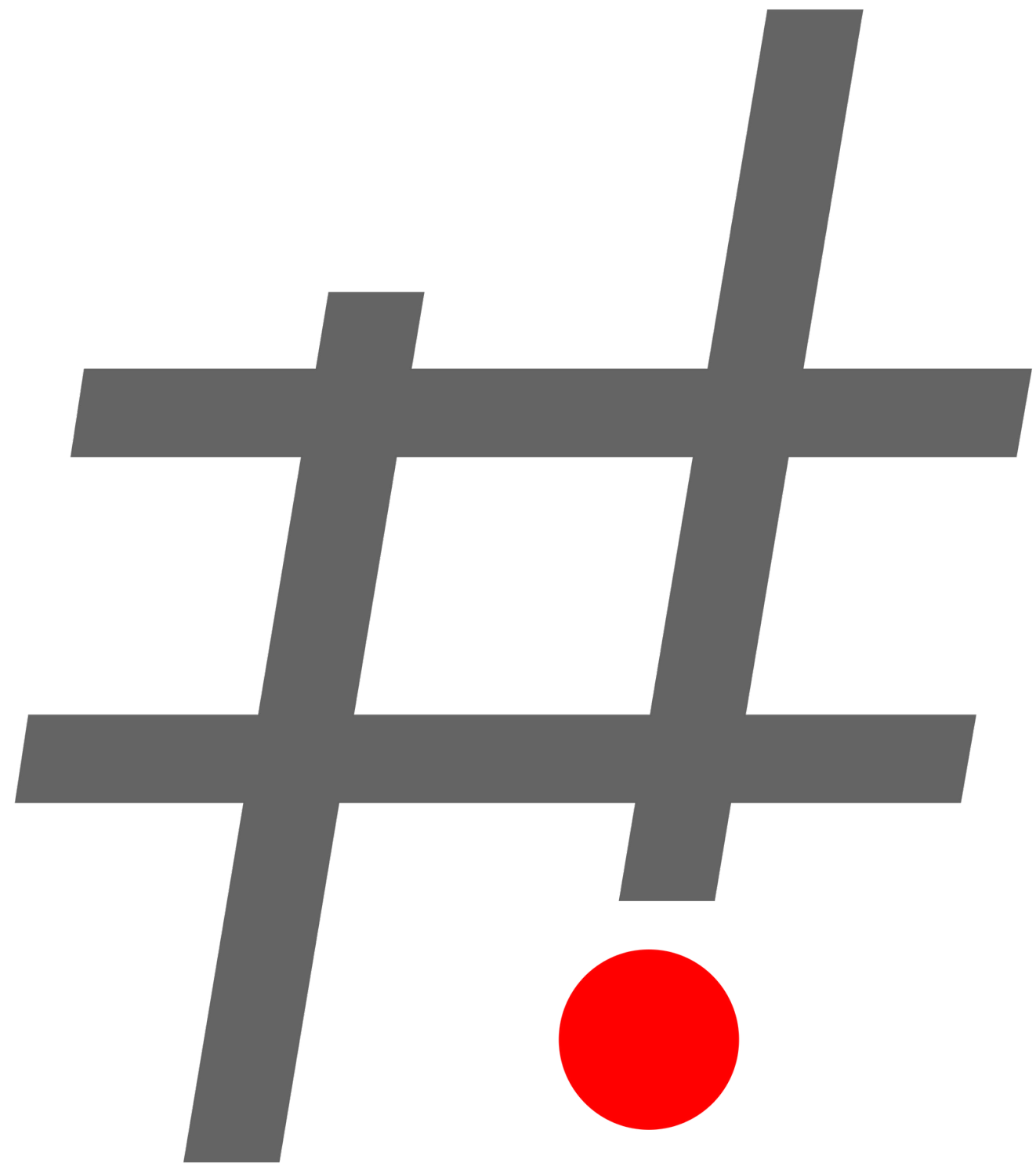


Portfolio.

and picthdeck

digital growth is the future.



about us

Firmads isn't just a digital marketing agency, it's a data driven growth firm, a corporation.

We're the virtuoso, orchestrating symphonies of growth for businesses of all sizes. We blend passionate, human expertise with cutting-edge insights to craft campaigns that captivate audiences and drive ROI.

Our music? The sweet sound of **success**.

#mission

Amplify Potential,
Ignite Success

At Firmads, our mission is clear – to be the catalyst that propels your brand to new heights. We don't settle for mediocrity. We strive to unlock your hidden potential, amplify your unique voice, and unleash a digital symphony that resonates with your audience. **Your success is our masterpiece.**

#vision

Pixels to Powerhouses – Painting a
future of digital dominance

We don't just build websites, we craft digital powerhouses. Firmads envisions a future where brands rise above the pixelated noise, transforming into towering giants that dominate the online landscape. We're not just architects of pixels, **we're builders of empires.**

#goal

Startup Symphony to Unicorn
Orchestra

Once a garage band of dreamers, now a growing digital force. We craft campaigns that captivate, ignite results that soar. But the melody's not finished. We're aiming to become **India's digital marketing unicorn**, a mythical beast of innovation, leaving every note rewritten in success. **Join us!**

expertise

WEB/APP DEVELOPMENT & SEO

We go beyond just creating websites, apps, and digital experiences. We take the time to listen, learn, and understand your business goals before we build anything. By working closely with you, we identify the most realistic and impactful solutions to help your business grow, innovate, and transform

BRANDING & MARKETING

At Firmads, we specialize in unique branding and marketing solutions that elevate brand presence and drive conversions. By understanding your target audience, unique selling proposition, and goals, we develop tailored strategies that effectively communicate your value and differentiate you from competitors.

MEDIA & ENTERTAINMENT

As a digital marketing firm, we recognize India's immense market potential as the fifth-largest in the world. With diverse mediums like television, films, radio, gaming, digital advertising, live events, and print media, we tap into a wide range of opportunities to engage audiences across demographics.

MORE SERVICES

✓ Search Engine Optimization ✓ Digital Marketing ✓ AR/VR Development ✓ AR/VR in Marketing ✓ eCommerce Marketing ✓ Amazon Marketing ✓ Graphic Design ✓ Branding ✓ Social Media Management ✓ Product Photo Shoot ✓ Performance Marketing ✓ Influencer Marketing, **etc.**

the clientele.

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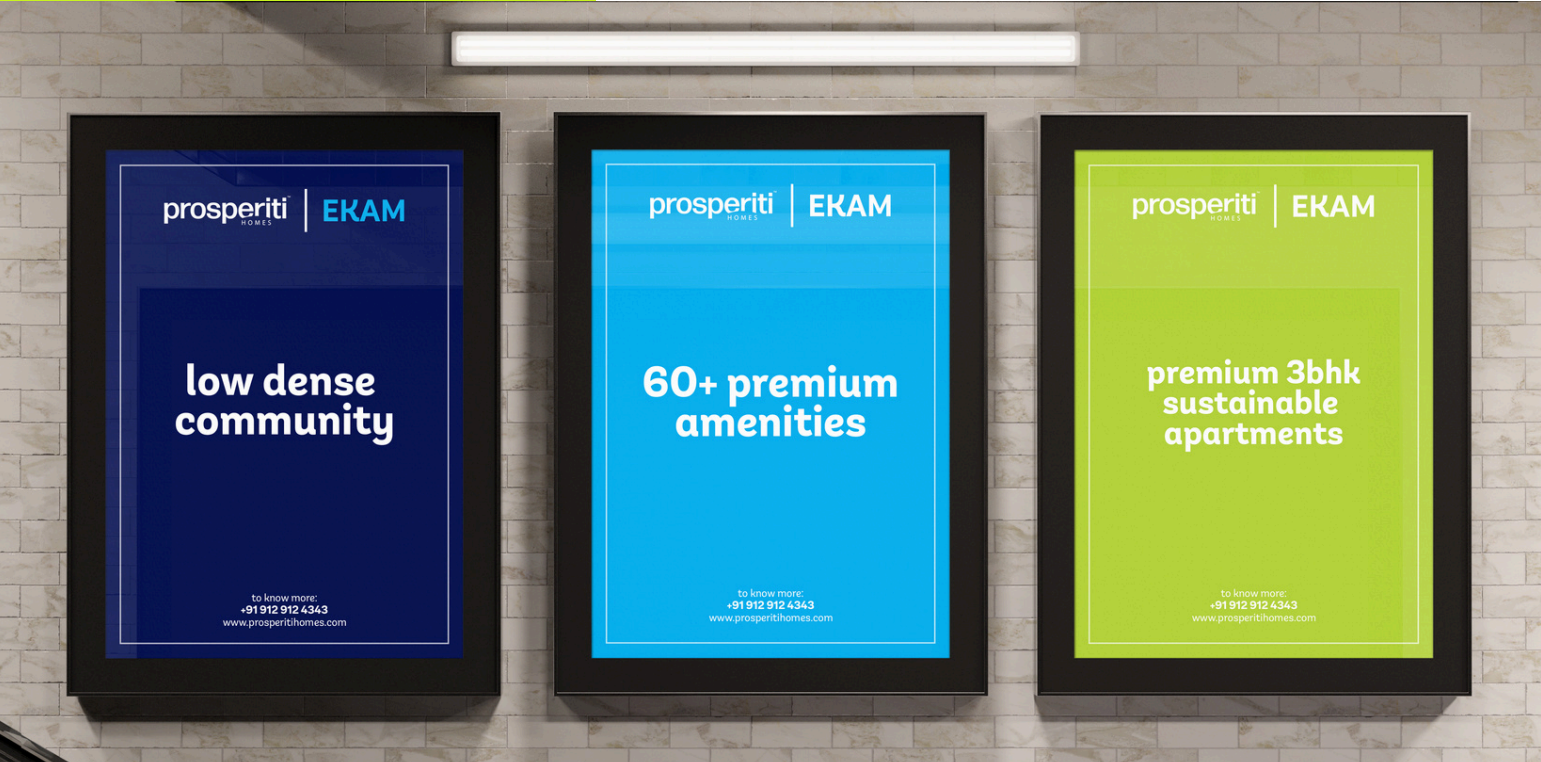
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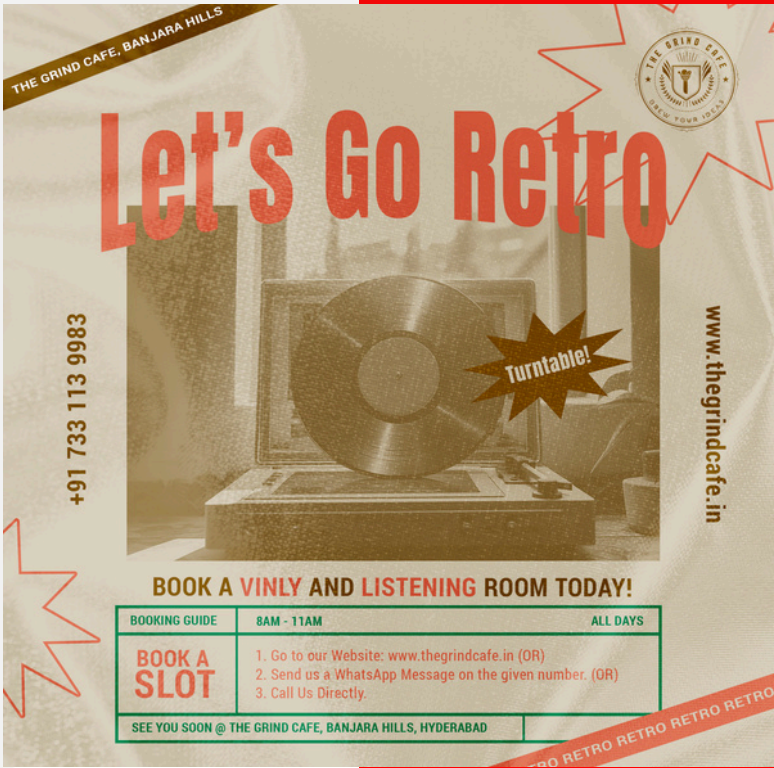
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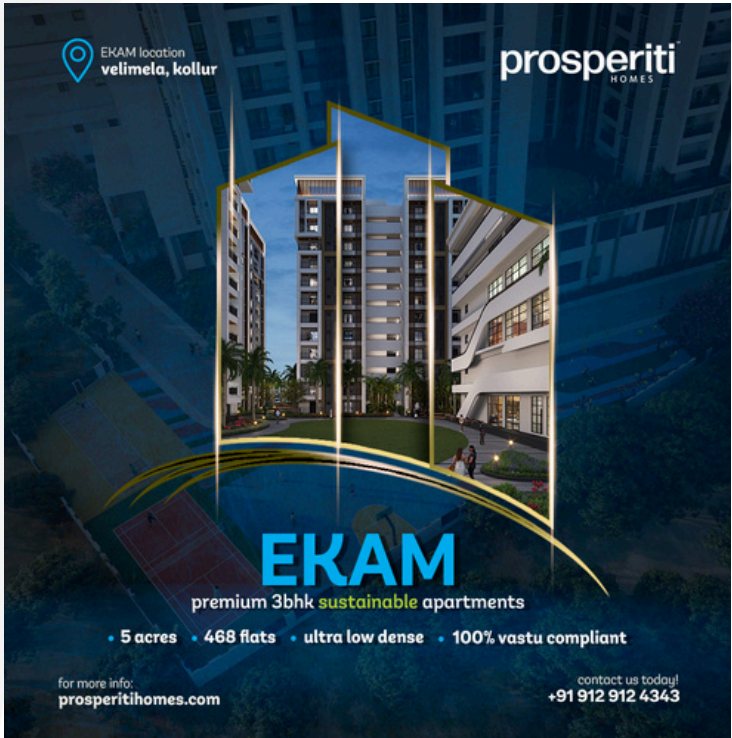
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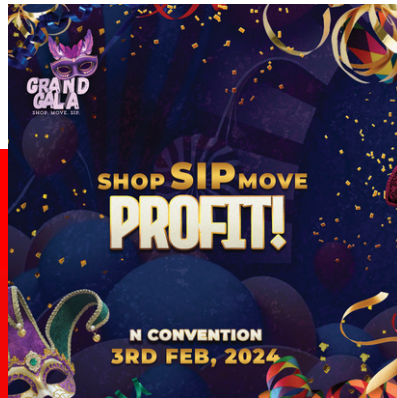
BRANDING

hotstar works

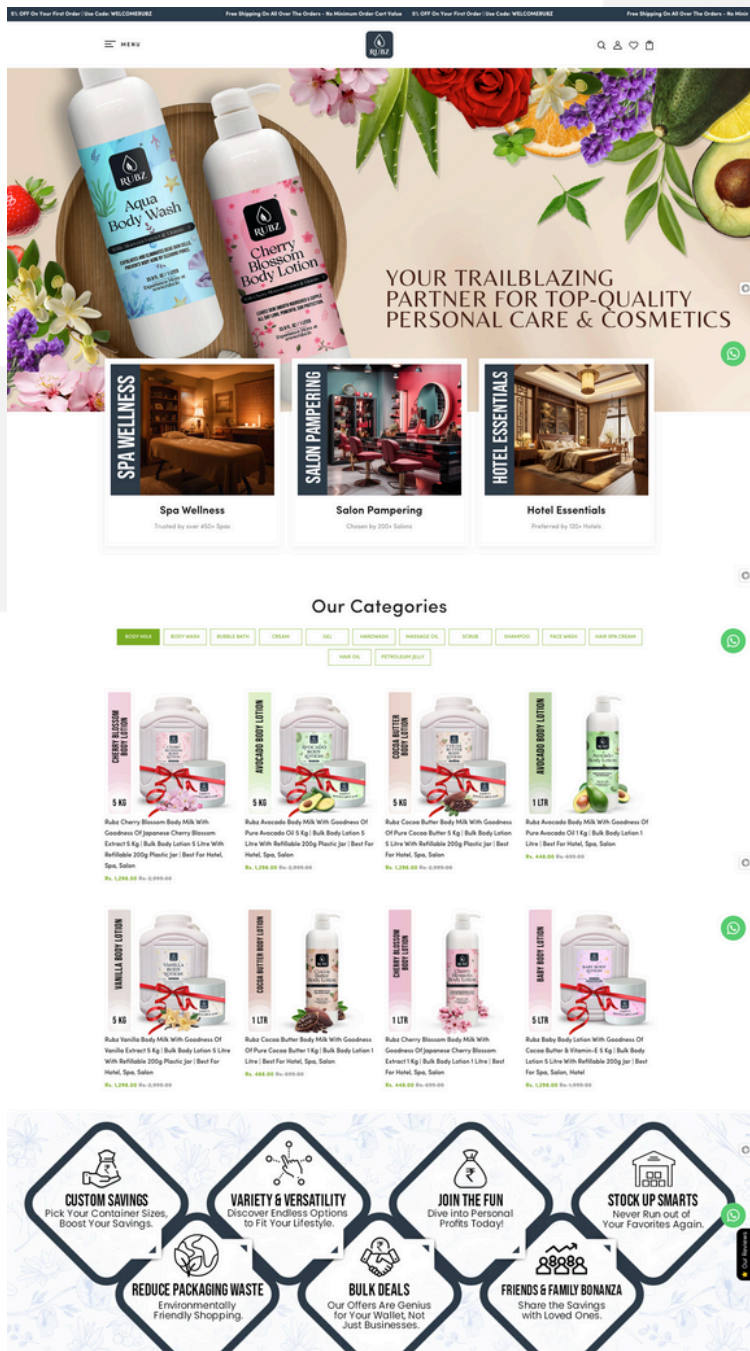


bookmyshow events

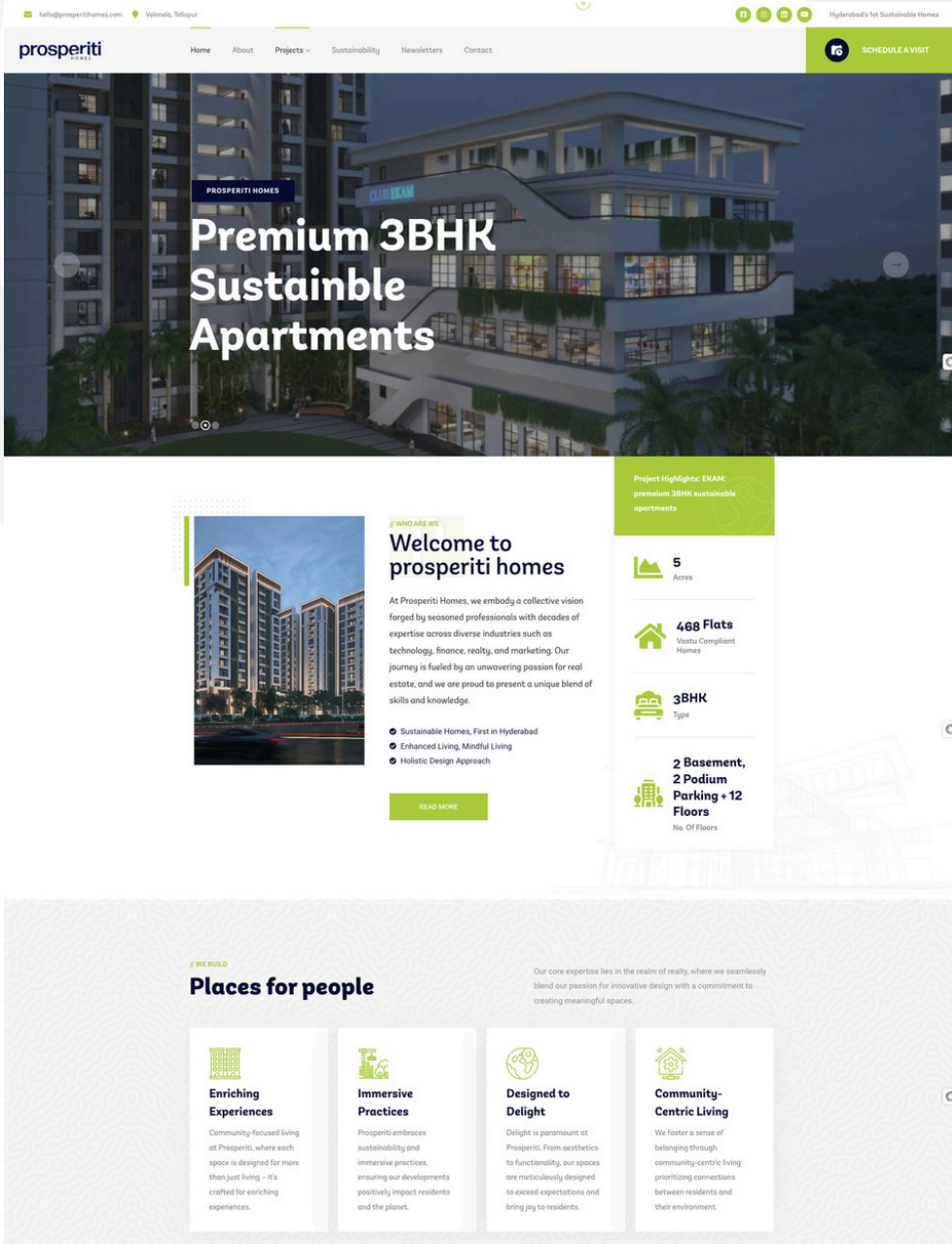
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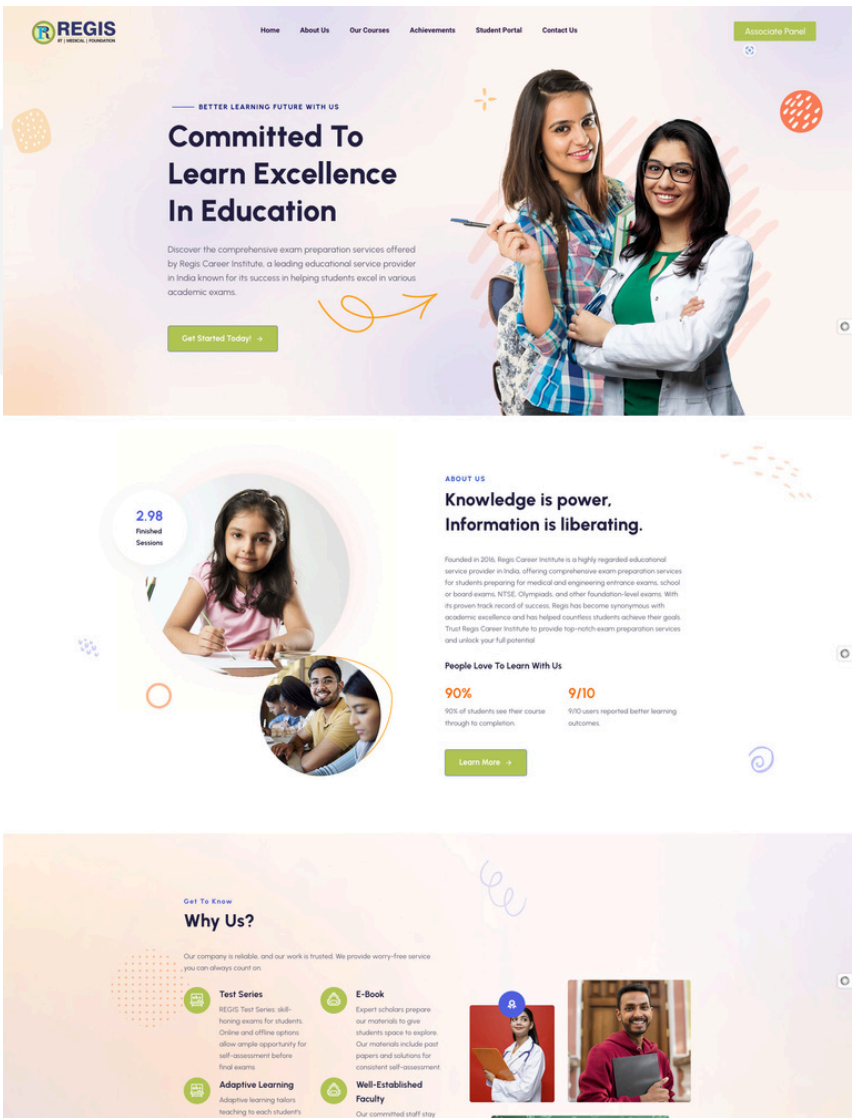
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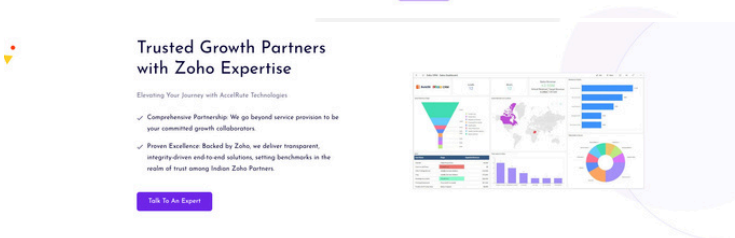
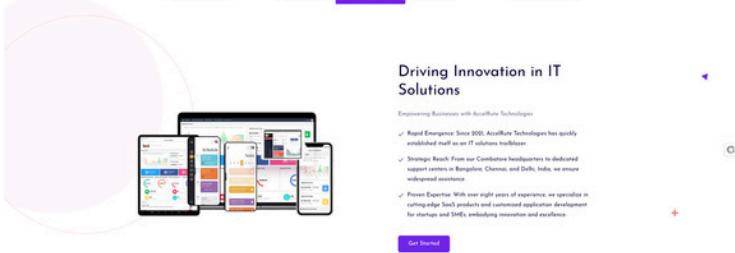
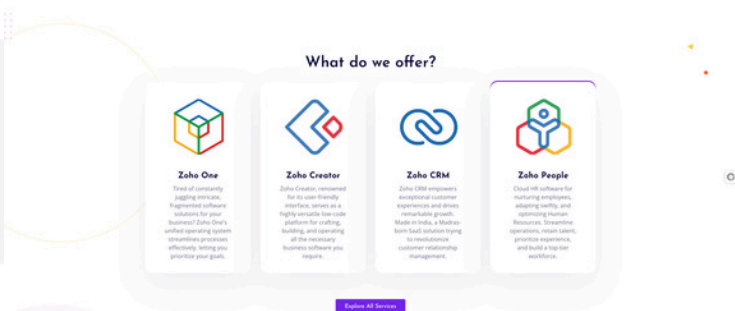
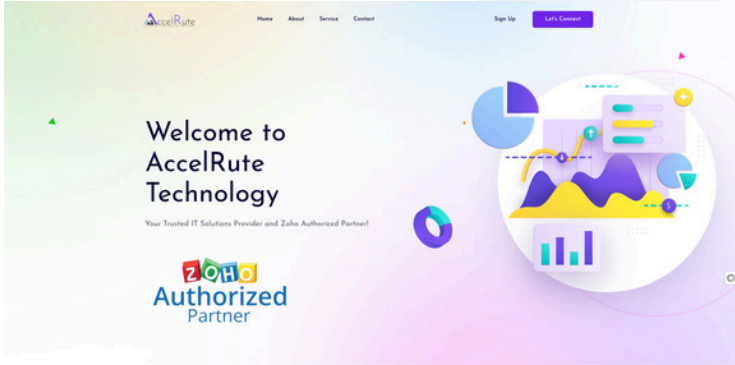


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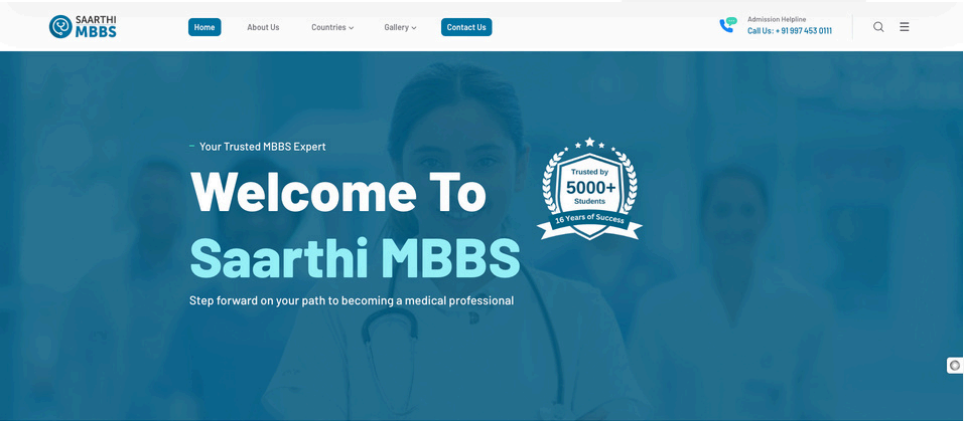


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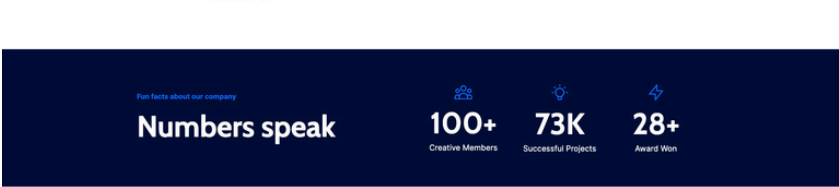
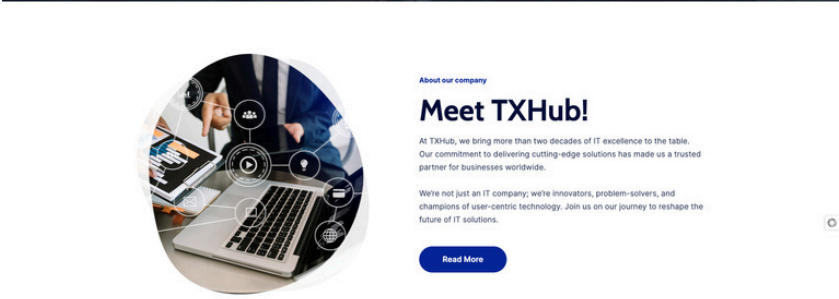
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performance marketing



Brand: Rubz.In, Industry: E-Commerce (Secondary 27 days Result)

Campaigns Rubz BM (1198628894122875) Updated 7 minutes ago Discard Drafts Review and Publish										
Search and filter This month: 1 Apr 2023-27 Apr 2023										
Campaigns Ad sets Ads										
+ Create Edit A/B test Rules View Setup Columns: Performance Breakdown Reports										
Off/On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	Sales Campaign_28th March	Off	Using ad set bi...	Using ad set bu...	7-day click or...	210 Website purchases	193,898	50,536	₹98.6 Per Purchase	₹20,706
Results from 1 campaign Excludes deleted items					7-day click or ...	210 Website purchases	193,898 Accounts Centre acco...	50,536 Total	₹98.6 Per Purchase	₹20,706 Total Spent

Average Product Price: INR 2000

Total Website Sales in 27 Days: 210

Cost Per Purchase (CPP): INR 98.6

Total Ad Spent: $210 * 98.6 = \text{INR } 20,706$

Total Generated Revenue in 27 Days: INR $2000 * 210 = \text{INR } 4,20,000$

Driven ROI by 7x for Rubz till date!

portfolio | @firmads.in

few more

Search and filter

19 Jul 2023 - 28 Jul 2023

Campaigns

Ad sets

Ads

Create

Edit

A/B test

Rules

View Setup

Columns: Performance

Breakdown

Reports

	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	<input checked="" type="checkbox"/>	Leads Campaign_Firmads.in_18th July	Using ad set bi...	Using ad set bu...	7-day click or...	20 On-Facebook leads	13,944	27,630	₹460.08 Per on-Facebook lea...	₹9,201.63	Ongoing
	<input type="checkbox"/>	Awareness + Leads	Using ad set bi...	Using ad set bu...	7-day click or...	— On-Facebook lead	—	—	— Per on-Facebook lea...	₹0.00	Ongoing
Results from 2 campaigns					7-day click or ...	20 On-Facebook leads	13,944 Accounts Centre acco...	27,630 Total	₹460.08 Per on-Facebook leads	₹9,201.63 Total Spent	

EduTech Company

Campaigns

+ Create

Edit

A/B test

Rules

Ad sets

Ads

View Setup

Columns: Performance

Breakdown

Reports

<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leads Campaign_Firmads.in_18th July	Using ad set bi...	Using ad set bu...	7-day click or...	On-Facebook lead	953	1,066	Per on-Facebook lea...	₹577.16	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Awareness + Leads	Using ad set bi...	Using ad set bu...	7-day click or...	On-Facebook leads	65,856	146,344	Per on-Facebook lea...	₹20,520.76	Ongoing
Results from 2 campaigns					7-day click or ...	On-Facebook leads	66,480	147,410	₹703.26	₹21,097.92	

Real Estate Company

Campaigns

Koothath Murali Krishnan (17643648...)

Updated just now

Discard Drafts

Review and Publish

Search and filter

1 Dec 2022-14 Feb 2023

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance

Breakdown

Reports

<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2nd Jan Campaign	Using ad set bi...	Using ad set bu...	7-day click or...	55 On-Facebook leads	94,890	128,586	₹163.13 Per on-Facebook lea...	₹8,972.20	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Seminar_20th	Using ad set bi...	Using ad set bu...	7-day click or...	— On-Facebook lead	5,276	17,135	— Per on-Facebook lea...	₹1,452.01	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Hiring campaign	Using ad set bi...	Using ad set bu...	7-day click or...	134 On-Facebook leads	11,908	24,961	₹25.21 Per on-Facebook lea...	₹3,378.16	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Message Campaign_Admission_24th Dec	Using ad set bi...	Using ad set bu...	7-day click or...	—	24,008	34,357	—	₹688.30	30 Dec 2023

Edutech Company

Your Brand Could Be Next!

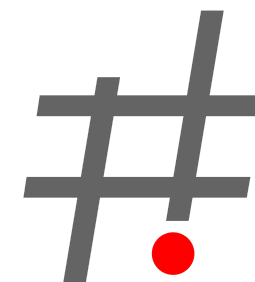
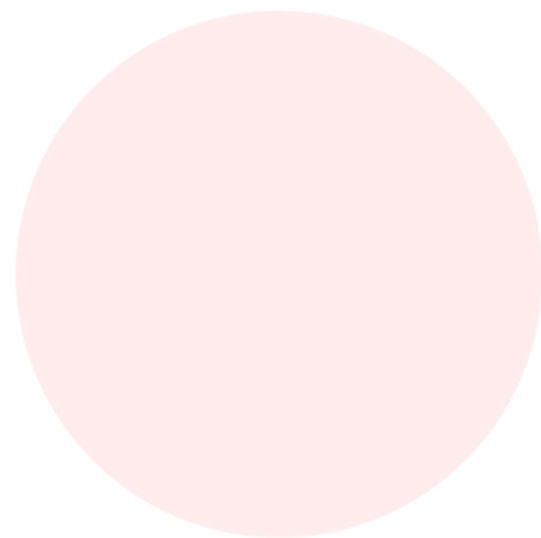
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